We did it, and people are hooting, “Do it again!”

Our Story – In 2016, the dream of Coxsackie having a public art exhibit with the theme of the owl, the symbol of Coxsackie, was turned into reality. Everyone’s initial hope was that a prototype owl would be decorated, and at least 20 businesses and individuals, for a sponsor fee of $500 per owl, would be willing to sign up to sponsor a decorated owl for display in 2017.

As the sponsor list flew past the original goal of 20, the committee expanded and was named the “Hoot of the Owl Committee.” The festival was then given the name “What a Hoot!” and it was announced that the owls ARE coming to Coxsackie! The patriotically decorated prototype owl named “Freedom” became the symbol of What a Hoot! and could be seen visiting sponsors and popping up in public places in Coxsackie.

The first “parliament” of 52 owls appeared throughout the area in May of 2017, and brought many people from far and wide to enjoy the owls as well as Coxsackie’s businesses, organizations and people, too. On September 30 2017, the festival culminated in a fabulous Gala and Auction. The owls were sold to the highest bidders, and went to new homes. We did it all over again in 2018, and to date we have donated upwards of $25,000 to local charities with the proceeds from our owl auctions.

Our Plan - “What a Hoot!” is sponsored by the Village of Coxsackie, and has established goals to promote our village, bring the community together, and raise money for local charities. The committee received such a super response to the first two What a Hoot! Festivals that we decided that a new parliament of colorful owls will adorn Coxsackie’s streets and roads from late May to late September of 2020, after we took a break in 2019. We know that none of our previous successes could be repeated without the generosity of owl sponsors, the energy of the volunteers, and the talents of enthusiastic artists.

Our Request – What a Hoot! 2020 is moving ahead, and a great deal of work has already been done. A second “parliament” of at least 40 fabulous owls will adorn the community! The Hoot of the Owl Committee is now inviting you to be part of the celebration, too. Won’t you please become a What a Hoot! Supporter? Your donation will help Coxsackie’s festival soar by providing much needed funding for promotion, thereby ensuring success. While promoting What a Hoot!, the committee will also give you and your business recognition through social media and extensive advertising. We do hope that you will join us.

Thank you in advance!

The Hoot of the Owl Committee
Sponsored by the Village of Coxsackie
2020 Committee Chairman – Donna Gianola
Follow us on Facebook – What a Hoot
Visit our Website www.coxsackieowls.com

P.O. Box 148, Coxsackie, NY 12051
119 Mansion Street, Coxsackie, NY 12051
(518) 731-2718
coxsackieowls@gmail.com
| Supporter Level | Acknowledgement at What a Hoot! Gala and Auction | Listing on What a Hoot! Website  
*Will link to your business or personal site—however you specify.* | One social media post acknowledging you or your business  
*Facebook and Instagram* | Name featured on signage at Coxsackie’s Farmer’s Market  
*May-Sept* |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Saw-Whet Owl    ($25-$49)</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Snowy Owl       ($50-$99)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Barred Owl      ($100-$199)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Great Horned Owl ($200 and up)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Please select your level of Support

Saw-Whet Owl $25 to $49 ________________________
Snowy Owl $50 to $99 __________________________
Barred Owl $100 to $199 __________________________
Great Horned Owl $200 and up _____________________

Special mention of Great Horned Owl Supporters will be printed in the brochure, if in time, as well as in other materials.
Supporter Name (Person(s) or Business) ______________________________________
Address: _______________________________________________________________
Email Address: __________________________________________________________
Web site: _______________________________________________________________
Phone: _________________________________________________________________
Date: ____/____/____
Signature _______________________________________________________________

Amount: _______________  Cash _______  Check # _________
Checks should be made out to “Village of Coxsackie – Owls”

Please complete this entire form and submit with your Supporter donation.
Hoot of the Owl Committee
P.O. Box 148, Coxsackie, NY  12051

We appreciate your support!
Received by ______________________

OFFICE USE
Sponsor name/Business Name _______________________________________________
Sponsorship Level
☐ Saw-Whet _____
☐ Snowy Owl _____
☐ Barred Owl _____
☐ Great Horned Owl _____

Amount _____________________
Date Rec'd___________________