



## **We did it, and people are hooting, “Do it again!”**

**Our Story** – In 2016, the dream of Coxsackie having a public art exhibit with the theme of the owl, the symbol of Coxsackie, was turned into reality. Everyone’s initial hope was that a prototype owl would be decorated, and at least 20 businesses and individuals, for a sponsor fee of \$500 per owl, would be willing to sign up to sponsor a decorated owl for display in 2017.

As the sponsor list flew past the original goal of 20, the committee expanded and was named the “Hoot of the Owl Committee.” The festival was then given the name “What a Hoot!” and it was announced that the owls ARE coming to Coxsackie! The patriotically decorated prototype owl named “Freedom” became the symbol of What a Hoot! and could be seen visiting sponsors and popping up in public places in Coxsackie.

The first “parliament” of 52 owls appeared throughout the area in May, and brought many people from far and wide to enjoy them, and Coxsackie’s businesses, organizations and people, too. On September 30, the festival culminated in a fabulous Gala and Auction. The owls were sold to the highest bidders, and went to new homes. Proceeds, after expenses, were donated to the Coxsackie Food Pantry, Friends of the Heermance Memorial Library, Sleepy Hollow Lake Helping Hands, Coxsackie P.A.L., and C-A Scholarships.

**Our Plan** - “What a Hoot!” is sponsored by the Village of Coxsackie, and has established goals to promote our village, bring the community together, and raise money for local charities. The committee received such a super response to the first What a Hoot! that we decided that a new parliament of colorful owls will adorn Coxsackie’s streets and roads from late May to late September. We know that none of the 2017 success can be repeated without the generosity of owl sponsors, the energy of the volunteers, and the talents of enthusiastic artists.

**Our Request** – What a Hoot! 2018 is moving ahead, and a great deal of work has already been done. “Freedom,” our prototype owl, will be flying around, and the dates are being set! Soon, the artists will be busily working on their owl masterpieces. The Hoot of the Owl Committee is now inviting you to be part of the celebration, too. Won’t you please become a What a Hoot! Supporter? Your donation will help Coxsackie’s festival soar by providing much needed funding for promotion, thereby ensuring success. While promoting What a Hoot!, the committee will also give you and your business recognition through social media and extensive advertising. We do hope that you will join us.

Thank you in advance!

### **The Hoot of the Owl Committee**

Sponsored by the Village of Coxsackie

Committee Chairman – Ellen De Lucia

Follow us on Facebook – What a Hoot

**P.O. Box 148, Coxsackie, NY 12051**

119 Mansion Street, Coxsackie, NY 12051

Supporter Coordinator – Renee Raffiani 731-8901 or 731-2321

Contact us at [whatahoot12051@gmail.com](mailto:whatahoot12051@gmail.com)

Visit our Website [www.hootoftheowl.com](http://www.hootoftheowl.com)



# What a Hoot!

COXSACKIE, NY

Supporter Level	Acknowledgement at What a Hoot! Gala and Auction	Listing on What a Hoot! Website <i>Will link to your business or personal site—however you specify.</i>	One social media post acknowledging you or your business <i>Facebook and Instagram</i>	Name featured on signage at Coxsackie's Farmer's Market <i>May-Sept</i>
Saw-Whet Owl (\$25-\$49)	X	X		
Snowy Owl (\$50-\$99)	X	X	X	
Barred Owl (\$100-\$199)	X	X	X	X
Great Horned Owl (\$200 and up)	X	X	X	X

Please select your level of Support

Saw-Whet Owl \$25 to \$49 \_\_\_\_\_

Snowy Owl \$50 to \$99 \_\_\_\_\_

Barred Owl \$100 to \$199 \_\_\_\_\_

Great Horned Owl \$200 and up \_\_\_\_\_ **This support level also receives acknowledgement in our printed owl brochure, circulating 10,000 copies!**

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Supporter Name (Person(s) or Business) \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web site: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_

Signature \_\_\_\_\_

Amount: \_\_\_\_\_ Cash \_\_\_\_\_ Check # \_\_\_\_\_

Checks should be made out to "Village of Coxsackie – Owls"

Please complete this entire form and submit with your Supporter donation.

Hoot of the Owl Committee

P.O. Box 148, Coxsackie, NY 12051

We appreciate your support!

Received by \_\_\_\_\_



**OFFICE USE**

Sponsor name/Business Name \_\_\_\_\_

Sponsorship Level

- Saw-Whet
- Snowy Owl
- Barred Owl
- Great Horned Owl

Amount \_\_\_\_\_

Date Rec'd \_\_\_\_\_